

**NALSAR PROXIMATE EDUCATION
NALSAR UNIVERSITY OF LAW, HYDERABAD
P.G.DIPLOMA IN MEDIA LAWS**

2008-09

PAPER IV- MEDIA – ADVERTISEMENT AND LAW

TIME: 2 HOURS

MARKS: 60

INSTRUCTIONS TO CANDIDATES

1. The questions to be interpreted as given and no clarification can be sought from the invigilator
2. All questions carry equal marks (15 marks each)
3. Clearly indicate the Question numbers

ANSWER ANY FOUR OF THE FOLLOWING QUESTIONS

1. Explain the freedom of commercial speech and restrictions over it under the Constitution of India and Indian Penal Code.
2. What are the misleading advertisements as per the Drugs and Magic Remedies Act? What advertisements cannot be made under Section 3 of that Act?
3. Explain the functions and duties of the Advertising Standards Council of India.
4. What are the various laws that impose controls on Advertisements?
5. Role of Press Council in curbing unreasonable advertisements is significant. Explain with illustrations.
6. Write short notes on:
 - a. Disparaging remarks against other drugs
 - b. Tobacco advertisements
 - c. Advertisement restrictions during elections