

**NALSAR PROXIMATE EDUCATION
NALSAR UNIVERSITY OF LAW, HYDERABAD
P.G.DIPLOMA IN MEDIA LAWS**

**2013-14
Supplementary Exams (November, 2014)**

PAPER IV- ADVERTISEMENT & LAW

Time: 2 ½ hours.

TOTAL MARKS: 90

INSTRUCTIONS TO CANDIDATES

- 1. The questions to be interpreted as given and no clarification can be sought from the invigilator.**
- 2. No printed or handwritten materials will be allowed in the hall.**
- 3. All questions carry equal marks (15 each).**
- 4. Answer any six questions, only the first six questions will be marked.**
- 5. Answers without Question numbers will not be marked.**
- 6. Short notes not to exceed 75 words, Long answers not to exceed 250 words.**
- 7. Imaginary case laws used in the answer will result in striking of the answers in total.**

ANSWER ANY SIX OF THE FOLLOWING QUESTIONS ONLY

1. Whether freedom of speech and expression include freedom to commercial information? Explain.
2. Explain the Supreme Court judgment in Tata Yellow Pages case and its relevance to present day advertisement rights?
3. Whether Government should exercise its power to deny advertisements to Newspapers belonging to rival political party because they have launched campaign by misinterpreting every policy and scheme of Government? Explain the legal points rendered in Eenadu case by Andhra Pradesh High Court.
4. Government of Tamil Nadu filed a Rs.1000 crore civil defamation case against a politically hostile newspaper belonging to opposition party paying Rs.10 crore court fees. A PIL was filed against wasting of public money. Explain the legal position with reference to English and US cases.
5. Explain the framework of Drugs and Magic Remedies Act?
6. What are proposals to prevent or punish misleading advertisements?
7. Whether Press Council of India can stop a misleading Advertisement on TV and Print Medium. Explain regulating the content of Advertisement with recent examples?
8. Write Short Notes on
 - a. Advertisement Standards Council of India
 - b. Code of Ads under Cable TV Act
 - c. Restrictions on Election Advertisements