

## Tort of Defamation & Media

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#### Torts and Media

- Tort is a civil wrong.
- Three civil wrongs might affect the media:
- 1. Defamation
- 2. Invasion of Privacy
- 3. Negligent presentation of information

# Shakespeare

 He that filches from me my good name robs me of that which not enriches him but makes me poor indeed

Othello, Act III Scene III

#### Ingredients of Right to Life

#### Right to LIfe

Right to Life
Natural Right
Recognised by Article 21
Enforcement by Article 32/226

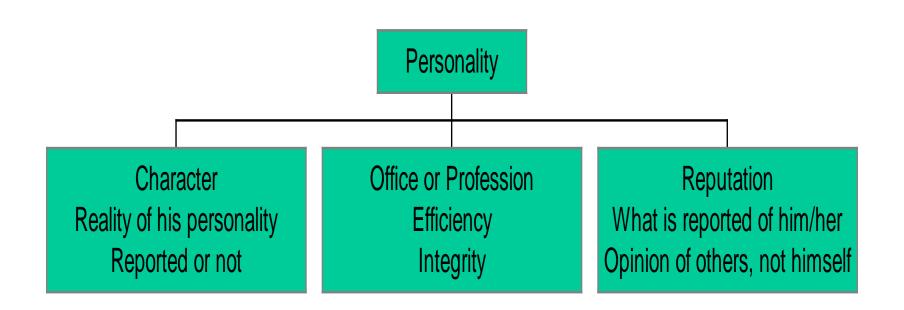
Right to Privacy
To be let alone
against undue publicity
to be undisturbed

Right to Reputation
Unimpaired possession of good name
Depends on opinion
Opinion depends on communication

Right to Office and Property
Can be affected by defamation
Efficiency in Office
Credibility in Business

#### Right to Reputation

#### Right to Reputation and Defamation



## Right to Reputation

- Right to unimpaired possession of reputation or good name, jus in rem
- Reputation depends upon opinion
- Opinion depends upon communication of thought and information
- Right to reputation means- esteem in which he is held in society, Credit, trust society reposes in his intelligence, honour, all comforts and advantages, adverse impact

## Reputation & Character

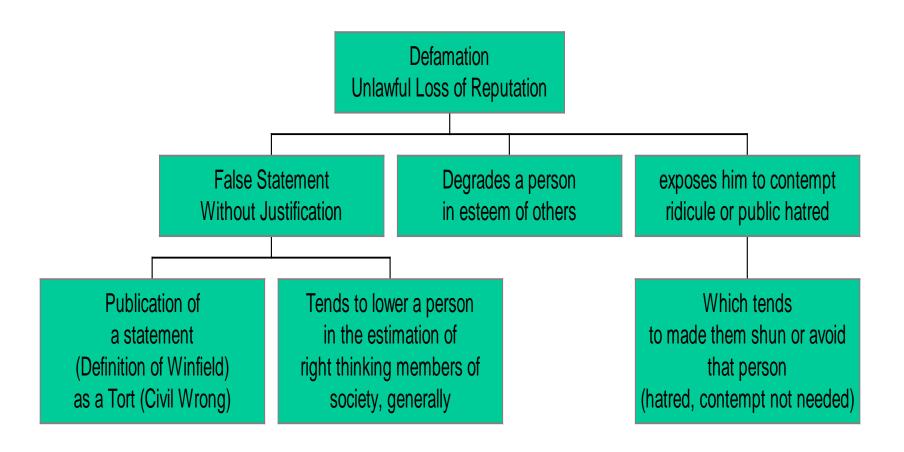
- Character is reality about a person
- Reputation is what is reported of him by others, what is thought of, general credit.
- Reputation is external to person, while character is internal, Reputation is external disposition based on perceptions and experiences, Law protects external disposition of a person
- Character is internal disposition

## Definition of Defamation

- Publication of false & defamatory statement about another person without lawful justification. Salmond
- A statement made without just cause or excuse, whereby he suffers injury to his reputation, not to his self esteem. It degrades a person, expose him to contempt, ridicule or public hatred, or to prejudice him in his way of his office, profession, trade.

#### What is Defamation

#### Meaning and Definition



## Winfield defines

- Defamation is **publication** of a statement
- which tends to lower a person in the estimation of
- the right thinking members of society, generally,
- which tends to made them shun or avoid that person (hatred, contempt not needed)

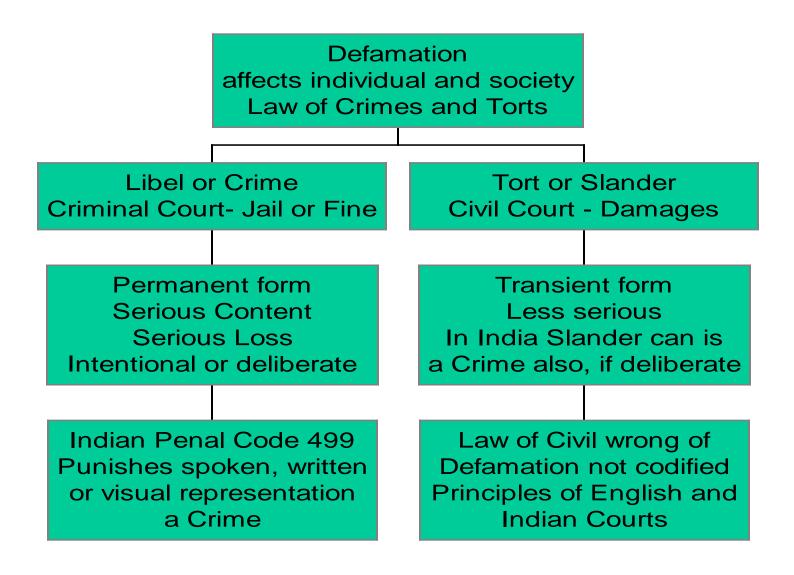
# **Examples of Defamation**

- Clay v Roberts (1863) "doctor consulted homeopaths"-improper, not defamous
- Youssoupoff v Metro Godwin Mayer, 'she was raped", no moral discredit, still makes others to shun or avoid her
- Test: would the words tend to lower among society generally?

## Examples - 2

- a mere abuse is not: Damage is the gist of the action not the insult
- 'why don't you come out, you black guard, rascal, scoundrel, villain, Penfold, you are a thief' (Penfold v Westcote) jury decided as not defamatory.
- Insult is different, wherein dignity or self esteem is affected, but not reputation, not actionable

#### Kinds of Defamation



## Libel and Slander

- Libel is written, printed defamation addressed to eye, also a crime, while slander is spoken addressed to ear, generally civil wrong, except when seditious, obscene contempt of court or blasphemous
- Libel is in permanent form produced with deliberations, slander is uttered in the heat thus not in permanent form.
- Libel Resulting damage is serious and permanent, in slander Damage is transitory

## Libel is crime

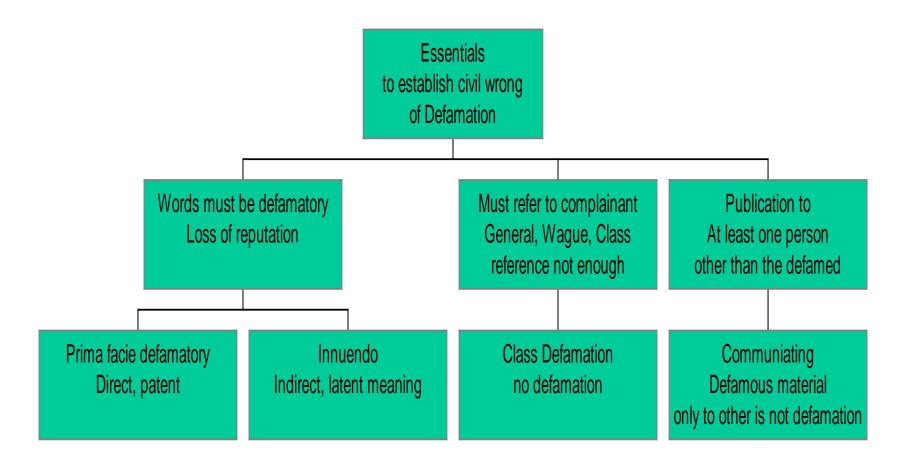
- Libel may injure the peace of society, slander is of less serious consequences
- Libel- always actionable per se,
- Broadcast, visual images, gestures, speech in cinema are permanent form -libels
- Slander is actionable per se in a) imputing unchastity, b) imputation of crime, c) imputation of contagious disorder, or d) to disparage him in his office, e.g., doctor not fit to treat, leader corrupt, those who come to him for advise are fools (lawyer)

## In India

 Slander is also actionable per se generally and a crime under IPC S499, whoever, by words either spoken or intended to be read or by signs or by visible representations, makes, or publishes any imputation concerning any person intending to harm or knowing or having reason to believe that such imputation will harm the reputation of such person, is said to defame that person.

#### To establish the wrong





## **Essentials of Defamation**

- 1. Words must be defamatory
- 2. Words must refer to the plaintiff
- 3. They must be published
- Defamatory statement can be made in different forms, oral, visual, written, printed, pictorial, statue or effigy etc. Monson v Tussauds case- wax models
- South India Railway Co v Ramakrishna, 1890, Ticket inspector's suspicion.

## Kinds of Defamation

- Prima facie defamatory- natural and obvious meaning leads -
- Innuendo'Y is a saint' 'x is an honest man, he never stole my watch, A is like his father'
- Capital and Counties Bank v Henty & sons, 1882 defendants sent a circular 'will not receive cheques drawn on any of bank branches.

## **Examples of Defamation**

- Imputation of illegitimacy
- Imputation of un-chastity to a widow or married woman
- A false statement that a woman was raped
- A statement that a person was acquitted of a crime with which in fact he was never charged
- disparagement of moral character, honesty or competence in business, only if it has tendency of rousing the adverse opinion

# Defamatory

- Representing through humorous story or caricature plaintiff in ridiculous light
- publishing an edition of the plaintiff's book with errors and mistakes without stating that it had not been edited by plaintiff
- calling him a Jew to mean he was unscrupulous and unpatriotic
- representing an actress to be much older

## Interpretation

- Statement must be read as a whole with reference to its context
- Statement must be primarily understood in its ordinary and natural meaning
- judge will construe words as to the fair and natural meaning which be given them by reasonable persons of ordinary intelligence & will not consider unusual meaning

## Innuendo

- Tolley v JS Fry & Sons -Golf champion's case of using chocolate of def's company innuendo that he has prostituted his reputation as player for advertising, seeking notoriety and gain, held defamatory
- Cassidy v Daily Mirror Newspapers Ltd 1929
   Photo & "Mrs. Corrigan and Miss X whose engagement has been announced"
- Morrison v Ritchie & Co 1902, "pl gave birth to twins"

## Reference to Plaintiff

- Reasonable inference is enough, intention is not necessary.
- Hulton & Co v Jones. 1910 Sunday Chronicle reporting Motor Festival at Dieppe, Artemus Jones, Church Warden of Pekham. Passage was found defamous.
- Gold digging, if the cap fits, Strict Liability
- Newstead v London Express, bigamy

# Republication & Liability

- Every repetition is republication
- Tale-bearers are as bad as tale-makers, all those connected with press are jointly or severally liable irrespective of intention
- Cassidy: the photograph as well as caption is defamatory
- Newspaper has no special privilege, public interest is no defence in libel.

# Liability of original publisher

- Where he authorised or intended the person to whom he published words to repeat
- where republication is natural and probable result of the original publication
- where the person to whom original publication was made was under a moral duty to repeat or republish to third person. Bordeaux v Jobs 1913 Def told father that x had wife in states. F told daughter, who postponed marriage. Def is liable

# Derry v Handley 1867

- D told A that P, who is dressmaker to A's wife, was immoral, A repeated it to his wife, who did not employ P. Is D liable?
- Can D say "True I told the husband but never intended that he should carry the matter to his wife". He knew that it would be naturally carried to wife. Is he liable?

# Hardships of strict rule

- Unconscious instrument in circulating libelous matters- should be exempted Emmens v Pottle 1885, railway for carrying parcel with libelous newspapers- not liable
- Porter Committee- 1952 Act provided for innocent person to avoid liability by offer of amends by publishing suitable correction and an apology. If accepted no action, if not mitigates damages.

## Innocent disseminators

Emmens v Pottle 1885, news vendors not liable, neither knew nor negligent. Booksellers, vendors, paper boys or librarians not liable if (1) they did not know or (ii) in spite of reasonable diligence could not have known that what they were circulating was defamatory

Nemichand v Khemraj 1973 printer hands over bundle to author- not liable

## Position in India

- TV Rama Subba Iyer v AMA Mohideen AIR 1972 Mad 398, held rule in Holton not applicable in India.
- Class defamation: Absence of reference to a specific individual, not liable Knupffer v London Express, Dhirendranath Sen v Rajat Kanti Bhadra editorial on spiritual head, member does not have right of action.

#### What is Publication?

- Communication to plaintiff? Pl shows to A
- Dictating d-letter to typist?
- Writing in language not known to plaintiff
- Writing to an officer or Minister, where PS would open it.
- If a third person wrongfully reads it?
- Richardson wrote d-letter to Mrs. Thacker, her husband read it. Is it publication? (1962)
- Husband's defamation of A to his wife?

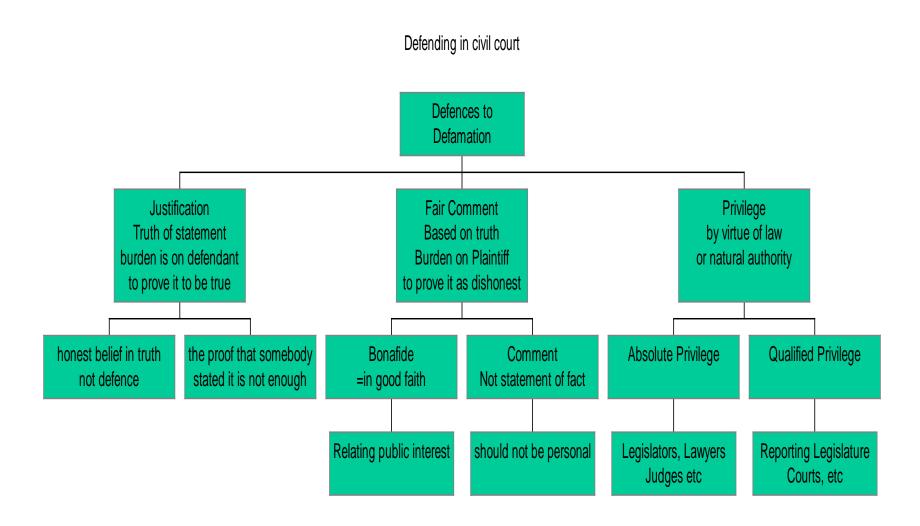
## Communication

 Communication between husband & wife is no publication- Ponnen wrote to wife Rathi defaming her father Verghese 1970 SC 1876, H claimed privilege under 122 IE, once it fallen into his hands, could it be proved, whether allegation could be proved by evidence other than letters? Where to be proved, at trial, or at Supreme Court?

# Editor's Rights

- Does Editors have a legal right to get only the correct news?
- Is it his duty to check up the information reached him before published
- A sends a defamous letter with signature to editor, who published it. Who is liable? Is there any indemnity from person who supplied wrong information?

#### How to defend?



## **Defences**

- Justification, Fair Comment, Privilege
- Apology as a defence not available in India as there is no legislation. But Courts accept to mitigate damages
- other possible defences: 1. Statement not published, 2. Did not refer to plaintiff, 3. Did not bear any defamatory meaning, 4. Statement was true in substance & in fact

## **Defences**

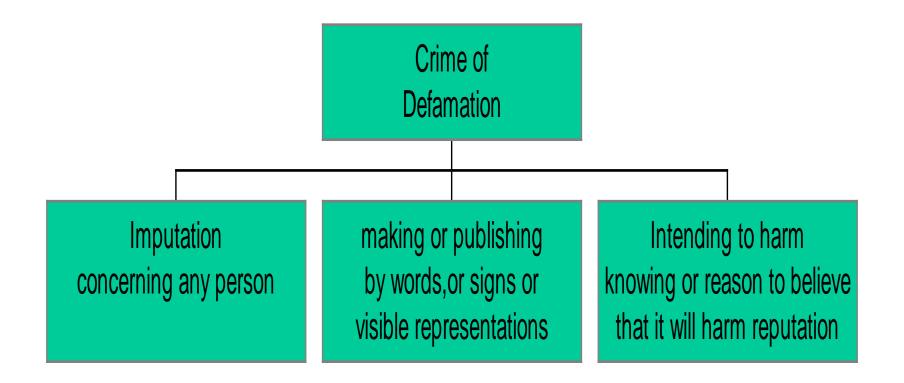
- 5. Statement is absolutely privileged
- 6. Published in good faith and without malice towards the plaintiff on an occasion of qualified privilege
- 7. Fair and bona fide Comment, without malice on a matter of public interest
- 8. Publication was made by authority or consent of plaintiff,

## **Defences**

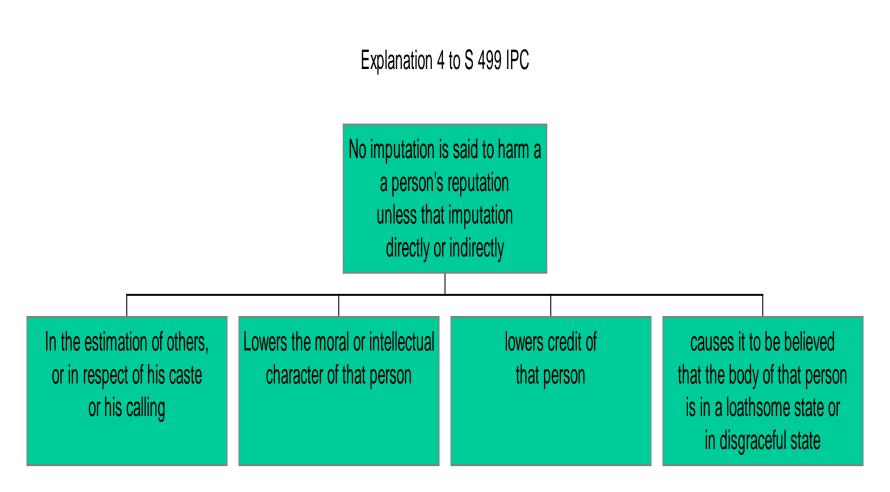
- 9. That the Plaintiff agreed to forego the claim or has given in written release from liability
- 10. That the person Defamed has died
- 11. That the Suit is barred by limitation
- 12. That the Suit is barred by res judicata

#### As a Crime

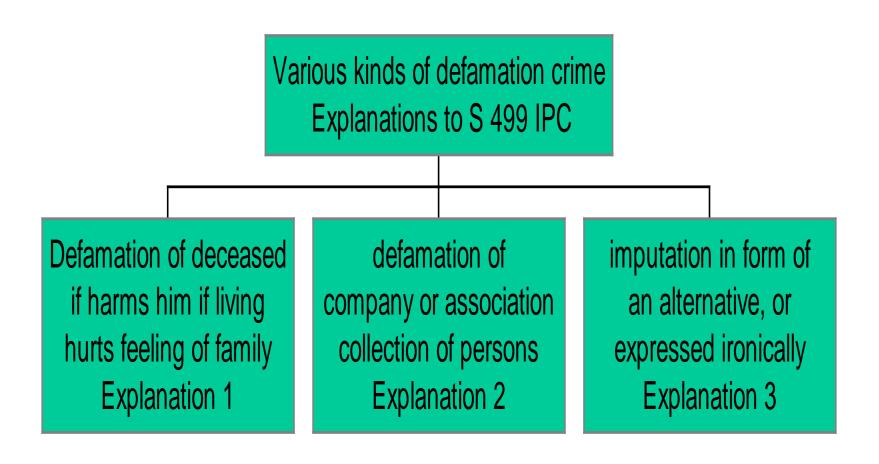
#### Section 499 of Indian Penal Code



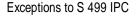
#### What it means?

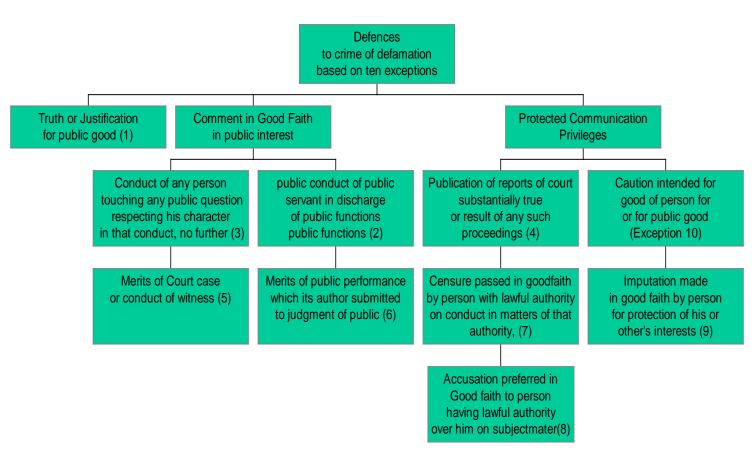


#### Kinds of Criminal Defamation



#### How to defend





## Justification

- Truth is a complete defence in civil action, in Crimes, truth + public interest is defence, truth no def in sedition (defamation of state) or speaking ill of religion.
- burden to prove rests on defendant that it is substantially true, minor incorrect facts does not matter
- Honest Belief in truth, & mistake- justified?
- Dangerous Defence: If Def. fails to prove it may be treated as aggravation.

# Justification by truth

- A say "I believe x murdered y" Which is justification? Is it murder or his belief?
- A told B that C murdered D. B proves telling. Is it justification?

# Simi vs. Film Magazine

- Simi Garewal v TN Ramachandran- Agreement with producer not to show nude and kiss scenes in India from Indo UK production of Sidharth.
- Film Magazine secured a photo, which was published in American journals, and announced its publication in their next issue.
- Simi sought injunction. Can she get?

#### **Truth**

- If her photo is not distorted or less beautiful and true photo of Simi, why not magazine publish it?
- What is the reason for stopping publication?
- Is it obscene? If so, she herself also would be liable?
- Is it breach of contract? Film Magazine is not party to it.

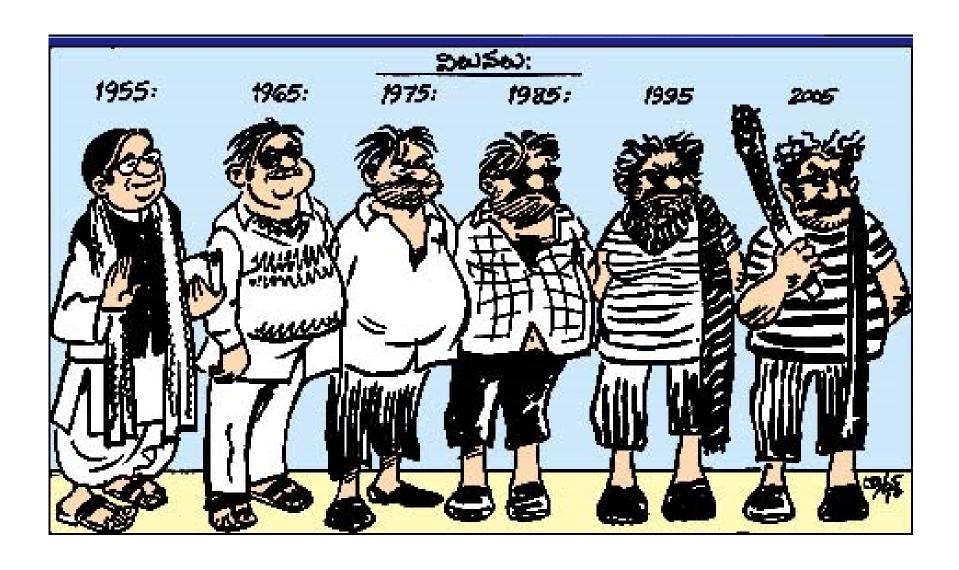
# Bishop v Latimer 1861

- "How a lawyer treat his clients"-headline, under which newspaper wrote how one client is badly treated, which is true. Is it defamatory?
- Alexander v North Eastern Rly 1865. Pl convicted for ticketless travel to a fine of one pound or three weeks jail. In fact it was only two weeks jail? Is it justified?

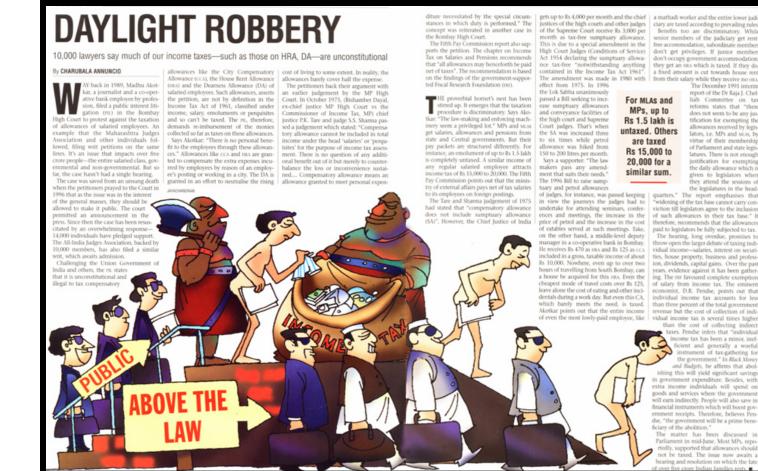
#### **Fair Comment**

- 1. Words published relate to public interest
- 2. They are a comment and not a statement of fact
- 3. The comment is fair "A comment is fair if an ordinary set of men with ordinary judgment would say that any fair man, however prejudiced he may be, however, exaggerated or obstinate his views, would have made that comment"

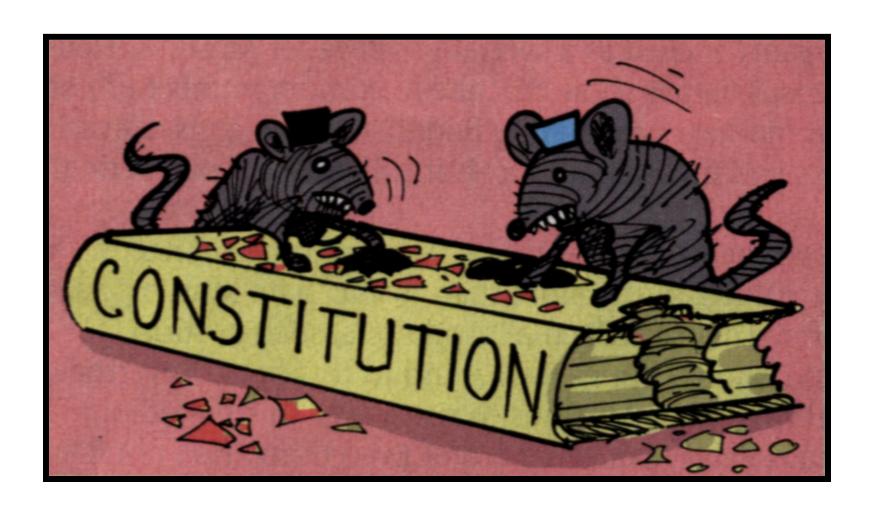
## Cartoon as comment



#### **Freedom of Press**

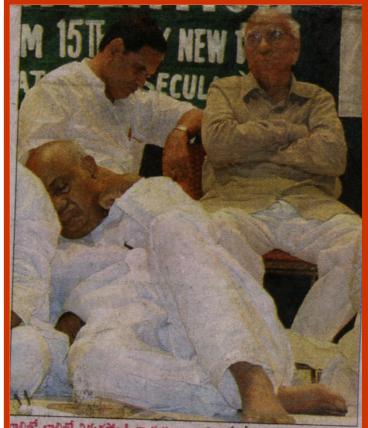


Fair Comment on IT evaders or avoiders



#### **Fair Comment**

- Opinion- an inference from facts. Should be fair, i.e., honest and relevant
- What is fair criticism is a question of fact.
- Imputation of wicked or dishonest motive to the persons concerned is not fair comment
- as a rule a person's moral character is not a proper subject for fair comment. Novel may be said immoral, not character of author.



ూలిజో లాలిజో నిదురపోండి నాయుకులూ...: నిద్రాదేవికీ, మాజీ ప్రధాని హెచ్.డి.దేవెగౌడకీ ఏదో గట్టి సంబంధం ఉంది. అయన ఎక్కడైనా నరే హాయిగా సనుకుతీయగలరు. అందుకు న్యూఢిల్లీలో మంగళవారం జరిగిన యువజన ఇనతాదళ్(సెక్యులర్) నదన్పులో కనిపించిన ఈ దృశ్యమే నిదర్శనం. దేవెగౌడే ఎద్రపోతుంటే నేనేం తక్కువా అని మరో నాయకుడూ గురుపెడుతున్నాడు. వీళ్ల ఏరుతో నిమిత్రం లేకుండా మధు దండావతే మాత్రం ఏదో ఆలోచనలో ఉన్నారు.





#### Fair Comment

- Enough if proved that comment was objectively fair, which means that any man could honestly held the views expressed.
- Burden is on plaintiff to show that it was a malicious comment or its unfairness, to show that defendant did not honestly hold the belief he had expressed
- Rolled up plea: facts and comments mixed

### **Unfair Comments**

- "Costly broadcast, vulgar and unworthy performance"- it was not costly, held not a fair comment. Lyon v Daily Telegraph 1943
- Secretary of Railway association was a mischievous agitator with overwhelming egoism, misleading men and fomenting a strike for selfish objects. (Madras Times v Rogers, 1915.

#### Fair comments

- A demagogue of lowest type, a political cheap fact, who would be politically sharper if he had brains enough – Odger v Mortimes, 1873 (Fair)
- "Tom cruise looks like rat racer, like child, gleaming in black leather, its his stupidity which will ultimately render the film a flop" New York Times plea was not accepted, Tom cruise v New York Times Ltd. 2001

### Al Gore

 "Al Gore will be better model than President, as all he cares about is his suit and his speech is like an actor who hasn't rehearsed for his play". Held false comment, defence of fair comment was denied (Al Gore v New York Times)

# Jayalalitha V The Hindu

- 1992 Srinivasan Ram wrote: Jayalalitha's shoes all put together constitute more than India's annual income"- more a factual statement than opinionated one, not fair.
- Karunanidhi: J is incapable deficient woman who will not come to power, her greatest weaknesses are already revealed". Fair comment was denied. (1998)

# Jaya v Daily Thanthi

- Jaya's foster son's marriage extravaganza. The grandeur was elaborate and if this money was used to build homes for beggars, Chennai would be Swacha Chennai". J could not recover from H, 1996
- J v India Today: 2000, "from pelvic thrust to politics". Failed in Delhi HC.

# Jaya v Jayashankar

- 1973 Jaya is the most indecent woman I have ever seen, remarked Jaya shankar, it is opinionated, indecency depends on person, no defamation.
- 1992-2002, J filed 178 Defamation cases, in 82 pleaded fair comment, newspapers won 28 and Jaya won 36, others are pending.

## Manisha v Shashilal Nair

 2001: She agreed to have a body double and now she puts up a fuss after doing all the dirty stuff. She is out of her senses if she thinks we are going to cut those scenes, they constitute half the movie and all my business. Mumbai HC accepted is as a fair comment.

# Deepa Mehta v The Week

 The Fire: "the movie is a bouquet for homosexuals, Deepa Mehta has vulgarly displayed which avoided forms of affection and has shamelessly exploited sensuality of the two heroines for purely horrible and ugly purposes", more facts than opinion, and Supreme Court held not fair. (1999)

#### **Child Rights Violation**



Juveniles in the home: Why they want to die?

# Merivale & Carson, 1887

- The whip hand, joint production of Mr. and Mrs. Horman Merivale gives us nothing but a hush-up of ingredients which have been used ad nauseum until one rises in protest against the loving, confiding, fatuous husband with the naughty wife and her double existence, the good male genius, the limp aristocrat and the villainous foreigner"
- It was description of pl's play? Is it fair?

# Privilege

- Exigencies of occasion, eg., an authorised officer reports on a misdeed.
- Protection of public interest, eg discussion in assembly or judgement of court
- Of the rights of lawful interests of individuals amount to lawful excuse
- Privilege is of two kinds- Absolute and Qualified Privilege

# Absolute Privilege

- Legislators speaking utter untruths and defamatory things. Are they liable?
- Judges passing unreasonable remarks from bench against persons before them or not outsiders. Are they liable?
- Client complains against Advocate. A files a suit for d.
   Then Client files another suit against Advocate for defaming him in suit. Are they maintainable?

# Counsels and clients & privileges

- A, the advocate conducting a suit against trespass brought by his father. Counsel B of defendant used word "awara" referring to A. A sued for defamation as it was not at all relevant to the suit for trespass. Decide
- Is he performing his duty as lawyer as part of his professional work? Is he immune from liability?
- A files a complaint to Police against X? Is he liable for defamation?

#### New York Times Rule

- 1963 case Sullivan v NYT Police Commissioner wins the libel suit.
- NYT appeals to US SC. Unless actual malice is proved the public servant cannot recover for his defamation in media.
- Expands the scope of fair comment and freedom of press against the public servants to serve purposes of democracy.

# **Derbyshire County Council**

- Derbyshire County Council v Times, 1991 the state as such has no reputation, thus cannot sue for defamation. Persons manning them could sue for damages.
- Council is not defamed, chairman might be.
- This further expands the press freedom and prevents state from fighting media persons with public money.

# 2. Invasion of privacy

- Media will be liable if privacy of citizens are invaded.
   Privacy is part of right to life.
- Unjustifiable disclosure of private information
- Undue publicity to private affairs of public personality
- Undue exposure of private life of common citizen, could be civil wrongs
- Truth is no defence to invasion of privacy, though this civil wrong is not defined.

# Privacy – fair comment

- Reports affecting the rights of people such as privacy or reputation cannot be treated as fair comments and thus not protected.
- Example: Photos of victim Ansari after the Communal riots in Gujrat
- The request not to publish his photograph any more was also published with his photo.

# Freedom of Press:Privacy

# Gujarat riot victim to be rehabilitated in Bengal

rief stricken face published in newspapers across the country came to symbolise the agony of the victims of Gujarat riots, will be rehabilitated in West Bengal this month.

A secular group in West Bengal had made the offer to the middle-aged tailor some time back and Ansari had now accepted it, the State Minorities Development Minister, Md. Salim, told PTI here today. "We really appreciate this humane move," he added.

Ansari and his family had been facing social harassment and were virtually ostracised by their peers in Ahmedabad for "portraying Gujarat in a bad light", Mr. Salim said.

"A single photograph that depicted the miseries of those at the receiving end of the riots made him the favourite punching bag of his neighbours, who made snide remarks and taunted him, forcing him to leave Ahmedabad," Mr. Salim said.

Ansari fled to Mumbai along with his family and had been staying there for a while when the West Bengal group made the offer. "He has agreed to it. However, since there are a lot of security concerns, we did not want to publicise the matter till



Qutubuddin Ansari, who pleaded with police to save him from the rioters in Ahmedabad on March 1, 2002

— Reuters (file photo)

Ansari is comfortably settled here," he added. — PTI

### **Freedom of Press: Privacy**



#### Freedom of Press:Privacy

#### Leave me alone, says Ansari

By Kalpana Sharma

MUMBAI, AUG. 7. The photograph of a terrified and tearful man, pleading with policy to save him from a most, became the defining image of the Gujarat carnage of last year. But today, the man behind the face, the 29-year-old Qutubuddin Ansari, pleads with the media to "let me live as an ordinary man".

Mr. Ansari's experiences since the end of the violence in Gujarat last year were published in the April 2003 issue of Communalism Combat. This prompted responses of help from several individuals and from the West Bengal Government. which has offered him a home, work and schooling for his children. The editors of the journal conveyed this offer to Mr. Ansari. After consultations with his larger family, Mr. Ansari said he had decided to accept the off for the sake of the future" of his children - a seven-year-old daughter and a seven-month-old son.

Mr. Ansari's photograph, which was flashed across newspapers and television channels in India and around the world last March, has come back to haunt him even after the violence died down in Gujarat. He said that a couple of months after the violence, he moved to Malegaon in Maharashtra where his elder sister lives. Initially, he was welcomed by the community and found work as a tailor in a company. But within a fortnight, his photograph



Qutubuddin Ansari talking to the press in Mumbai on Thursday. — AFP

appeared in a Marathi paper. His worried employer requested Mr. Ansari to leave the job as he was afraid of unnecessary media attention.

Back in Åhmedabad, Mr. Ansari said that he had a difficult time conducting his daily life. People recognised him wherever he went. His daughter heard taunts from people who said they had seen her father crying and begging. Even if he went to the cinema, a slide with his face appeared as part of an advertisement and people turned around and pointed to him.

"I don't know whether

people are looking at me with sympathy or with something else in their minds," he said. Recalling the days in early March, when his locality was set on fire, he said, "Such a thing should never happen in India again. Gujarat was a like a 'guldasta' (bouquet) but within two days they turned it black into ashes. I want to forget this, that's why I am leaving Gujarat."

The uninvited attention, he said, has also affected his earnings. Earlier, he would go into the market and find work or sell his tailored clothes. Now he is afraid to go and sells only within his own 'mohalla'. "Ahmedabad is normal today," he said. "But not for me. You tell me when it will be normal for me, and I will go back."

Although Mr. Ansari had accepted the West Bengal Government's offer to rehabilitate him, he said in the long run he would like to be in Gujarat.

"It is my 'desh', I was born there, and God willing, I will be able to go back there to celebrate Id with my family and friends later this year," he said.

Asked whether there was a danger that he would become a pawn in a political game, he acknowledged that sometimes he suspected that this was happening.

"But I will not allow myself to be used," he said. "I want to stay away from politics. I am going to Kolkata on condition that I can live as an ordinary man."

# 3. Negligence

- Negligently reporting events causing damage to readers or viewers will make the media also liable.
- Negligence is an independent tortious wrong.
- If a ghastly crime incident is presented without minding consequential effects on viewers might make TV channel liable for damages.
- Negligent or reckless reporting of defamous material is a good cause of action for the victim.