

**NALSAR PROXIMATE EDUCATION
NALSAR UNIVERSITY OF LAW, HYDERABAD
P.G.DIPLOMA IN MEDIA LAWS**

2006-07

PAPER IV- MEDIA – ADVERTISEMENT AND LAW

TIME: 2 HOURS

MARKS: 60

INSTRUCTIONS TO CANDIDATES

- 1. The questions to be interpreted as given and no clarification can be sought from the invigilator**
 - 2. No printed or handwritten materials will be allowed in the hall.**
 - 3. All questions carry equal marks (15 marks each)**
 - 4. Clearly indicate the Question numbers**
-
1. Whether people have right to freedom of advertisement. Locate its constitutional foundation. Can an advertiser design any type of advertisement?
 2. Whether a TV news channel has a right to advertisements from Government? Compare it with that right of Newspapers, if any.
 3. Whether the media owner would be liable for wrong advertisement? When the advertiser alone would be liable for wrongful ads?
 4. Explain the safeguards required to be taken with reference to advertisement for children.
 5. What is the role of Press Council of India in regulating advertisements?
 6. Write Short Notes on any two:
 - a. Section 153A IPC
 - b. Drugs and Magic Remedies (Objectionable Advertisements) Act 1954
 - c. Kamasutra Advertisement