

**NALSAR PROXIMATE EDUCATION  
NALSAR UNIVERSITY OF LAW, HYDERABAD  
P.G.DIPLOMA IN MEDIA LAWS  
2007-08**

**PAPER IV- MEDIA – ADVERTISEMENT AND LAW**

TIME: 2 HOURS

MARKS: 60

**INSTRUCTIONS TO CANDIDATES**

1. The questions to be interpreted as given and no clarification can be sought from the invigilator
2. No printed or handwritten materials will be allowed in the hall.
3. All questions carry equal marks (15 marks each)
4. Clearly indicate the Question numbers

**ANSWER ANY FOUR OF THE FOLLOWING QUESTIONS**

1. What are restrictions on Advertising Tobacco, Alcohol and Medicines?
2. How self regulation in Advertisements area is working? And what are the agencies that help enforcement of codes?
3. Do you think Drugs and Magic Remedies Act is relevant now?
4. Discuss the relevance of obscenity crime in Advertisements, with cases.
5. What is the remedy if the Government while issuing Advertisement imposes restriction on criticism against Government?
6. Write Short Notes on :
  - a) Yellow Pages case
  - b) Eenadu case
  - c) Surrogate Advertisements