



NALSAR
University of Law, Hyderabad
(Accredited with 'A++' grade by NAAC)

nalsarpro
e-nexus for Law
Directorate of Distance Education



THREE DAY ONLINE COURSE ON BUSINESS SUSTAINABILITY

About the Course

The Short-Term Course on Business Sustainability is designed to provide participants with a holistic understanding of how sustainability principles are transforming modern business strategy, governance, and operations. The course combines legal, managerial, and ethical perspectives to help participants integrate environmental, social, and governance (ESG) frameworks into decision-making.

Participants will engage in interactive discussions, real-world case analyses, and simulation exercises focusing on sustainability-driven innovation, regulatory compliance, and corporate responsibility. The course aims to empower business leaders, entrepreneurs, and students to align profitability with purpose and performance with responsibility.

Key Learning Outcomes

- Understand global sustainability frameworks (UN SDGs, ESG, CSR).
- Evaluate environmental and social risks in business operations.
- Learn to integrate sustainability into corporate strategy and reporting.
- Gain practical insights from leading corporate case studies.

Develop skills for sustainable leadership and decision-making.

Course Outcome

- Understanding key principles of business sustainability and ESG criteria.
- Skills to assess and implement sustainability initiatives.
- Awareness of legal and regulatory frameworks on sustainability.
- Ability to analyse real-world sustainability case studies.

Schedule and Details of the Sessions (Tentatively from January 23–25, 2026)

Day 1: Foundations of Business Sustainability

| Sessions | Title | Key Topics | Case Study |
|----------|---|--|--|
| 1. | Introduction to Sustainability and ESG Principles | Evolution of sustainability; UN SDGs; ESG frameworks; Triple Bottom Line | Patagonia: Purpose over Profit |
| 2. | Business Ethics and Corporate Social Responsibility (CSR) | CSR models, stakeholder theory, and ethics in business | Tata Group's CSR Legacy in India |
| 3. | Global and Indian Legal Frameworks for Sustainability | Environmental laws, Companies Act CSR provisions, SEBI BRSR regulations | Infosys and SEBI's BRSR Implementation |
| 4. | Sustainability Reporting and Metrics | ESG disclosure standards, GRI, SASB, Integrated Reporting | Unilever's Sustainable Living Plan |

Day 2: Integrating Sustainability into Business Strategy

| Sessions | Title | Key Topics | Case Study |
|----------|--|--|--|
| 5. | Sustainable Business Models and Circular Economy | Circular value chains, resource efficiency, product lifecycle | Patagonia: Purpose over Profit |
| 6. | Sustainable Supply Chain and Procurement | Green sourcing, supplier sustainability audits | Tata Group's CSR Legacy in India |
| 7. | Governance, Risk, and Compliance in Sustainability | ESG risk management, corporate governance frameworks | Infosys and SEBI's BRSR Implementation |
| 8. | Stakeholder Engagement and Shared Value Creation | Public-private partnerships, social enterprises, stakeholder mapping | Unilever's Sustainable Living Plan |

Day 3: Innovation, Practice, and Policy Perspectives

| Sessions | Title | Key Topics | Case Study |
|----------|---|---|---|
| 9. | Sustainability Innovations and Technology | Green technologies, AI for sustainability, clean energy startups | Tesla: Driving Innovation for a Sustainable Future |
| 10. | Financing and Investing in Sustainable Businesses | Green finance, ESG funds, impact investing | Yes Bank's Green Bond Initiative in India |
| 11. | Legal and Policy Developments: India and Global Context | COP commitments, national ESG policies, and regulatory frameworks | Vellore Citizens Welfare Forum v. Union of India (1996) |
| 12. | Capstone: Group Presentations and Policy Simulation | Presentation of sustainability strategies, discussion with industry experts | Simulation: Building a Sustainable Business |

Eligibility

Candidates who are pursuing graduation or had graduated are eligible to register.

Admission Procedure

- Submission of Online Application Form along with the required documents and the fee
- Direct admission subject to fulfilling the eligibility criteria

Course Fee:

Rs. 10,000/-

How to Apply

All the candidates should apply online through the website www.nalsarpro.org

Link to Apply : <https://apply.nalsar.ac.in/application-form-for-short-term-courses>

Last Date to Apply : January 20, 2026.

Conduct of the Course

Live sessions will be conducted online by the academicians, professionals and industry experts during weekend. Soft copy of the reference materials will be provided to the candidates.

If the enrollments are more than 100, then the University may conduct the classes in different batches on different dates.

Mode of Assessment

Online Examination will be conducted only once at the end of the course. The assessment may include MCQ, short answer questions, case study, problem based questions etc.

Award of Certificate (only soft copy through email):

- Course Completion Certificate: Candidates securing 50% or more in the Assessment Test will be awarded the 'Course Completion Certificate'
- Certificate of Participation: All other enrolled candidates will be awarded 'Certificate of Participation'

Please note that certificates will be issued in soft copy format only and will be sent via email. Printed (hard) copies will not be provided.

Course Coordinator & the Instructors



Prof. P. Srinivas Subbarao

**Professor of Management & Entrepreneurship, NALSAR University of Law
Course Coordinator**

Prof. P. Srinivas Subbarao is an accomplished academician and thought leader in the fields of innovation, entrepreneurship, and sustainability management, with over three decades of academic, research, and industry engagement. He has served in senior academic and administrative positions, contributing to institution building and policy development in higher education. His teaching and research span areas such as corporate sustainability, ESG frameworks, business strategy, and responsible leadership, with a special focus on integrating law and management perspectives. Prof. Subbarao has been instrumental in designing and leading multidisciplinary programs that connect legal frameworks with sustainable business practices. He has conducted executive education programs and capacity-building workshops for government agencies, corporates, and universities in India and abroad, including engagements with Curtin University (Australia), AIT Bangkok, and Auckland University. He is also the author and editor of several books and case studies on entrepreneurship, innovation, and ESG. His work reflects his belief that “Innovation is Divine and Execution is God,” emphasizing actionable approaches to ethical and sustainable business transformation. He is an alumnus of IIM, Ahmedabad, and trained at Cambridge University, UK, as a LEAP fellow. He published more than 250+ research articles, case studies, and patents in different national and international journals and conferences.



Mr. Sujit Ali

General Counsel – Corporate Sustainability and Governance

Mr. Sujit Ali is a seasoned legal professional with extensive experience in corporate governance, ESG compliance, and business ethics. As General Counsel with leading Indian and multinational corporations, he has guided organizations on regulatory compliance, sustainable investment frameworks, and CSR implementation. His expertise spans environmental law, board governance practices, and ESG reporting standards. He frequently speaks at industry forums on corporate law, sustainability, and responsible business conduct and actively contributes to policy dialogues on aligning business growth with social and environmental accountability. Mr. Ali brings a valuable practitioner’s perspective to the course, bridging the gap between legal obligations and strategic sustainability action.



Dr. Gopal K. Sarangi

Senior Fellow, The Energy and Resources Institute (TERI), New Delhi

Dr. Gopal Sarangi is a distinguished scholar and policy expert in energy transitions, sustainability, and climate governance. With over 15 years of experience in research and consulting, he has worked extensively on renewable energy policy, sustainable infrastructure, and ESG-linked financing mechanisms. At TERI, he leads multiple national and international projects focusing on energy access, climate policy, and sustainable business models, supported by global agencies such as the World Bank, DFID, and UNDP. Dr. Sarangi has published widely in reputed journals and contributed to policy reports influencing India’s green growth and decarbonization strategies. His sessions in the course will focus on the intersection of policy, business innovation, and sustainability outcomes.